

ré·CRÉATION^{MTL}



SPRING 2022
PROGRAM

**Awaken your senses:
eight experiences to live
with your co-workers!**

I love
working
downtown



CC
MM The Chamber of Commerce
of Metropolitan Montreal

In collaboration with:

Québec 



ARcade

Promoter: Moment Factory

An interactive gaming experience that combines the latest multimedia innovations with video game technology.

APRIL 5 TO JUNE 23, 2022

Eaton Centre, Level 1 (across from Time Out Market and UNIQLO)
705 Sainte-Catherine St. West

How to participate

1. Mobilize your colleagues to form teams.
2. Reserve your spot for a one-hour time slot.
3. Get together with your colleagues to move, compete and have a unifying experience.

Eating Voices

Promoters: Daily tous les jours and Nicolas Fonseca

A concept that combines an auditory experience with the best of Montréal gastronomy at Le Central, a downtown hub for foodies.

FROM MARCH 24 TO DECEMBER 16, 2022

Le Central, 30 Sainte-Catherine St. West

How to participate

1. Bring your headphones and your charged smartphone.
2. Choose and order your meal at Le Central.
3. Sit down and scan the QR code on the table.
4. Pick your episode.
5. Put on your headphones.
6. Enjoy!



Festival Art Souterrain XL

Promoter: Art Souterrain

Discover this contemporary art exhibition circuit through 6 km of Montréal's underground network.

FROM APRIL 2 TO JUNE 30, 2022

Montréal's underground network - Multiple locations

<https://www.festival2022.artsouterrain.com>

How to participate

Take some art breaks during your daily journey and discover installations, paintings, performances, videos, photographs, digital art and sculptures by the Festival Art Souterrain XL! [Click here](#) to discover the route and register for the activities.

Generations of Greatness

Promoters: Montréal Canadiens, LNDMRK and Lumenpulse

An urban mural on brick to commemorate the history of hockey in Montréal.

PERMANENT INSTALLATION ACCESSIBLE SINCE ITS UNVEILING ON NOVEMBER 19, 2021

Cour Rio Tinto, 1190, avenue des Canadiens-de-Montréal

How to participate

Head to the Cour Rio Tinto at the Bell Centre to admire this impressive mural any time you like, especially before a hockey game or simply as you walk through the city!





Holographic Garden – The Other Side of the Screen

Promoters: Collectif Escargo and Multicolore

An urban garden boasting holographic effects and overhead plants.

MARCH 7 TO AUGUST 10, 2022

CIBC Tower, 1155 René-Lévesque Blvd. West

How to participate

Head to the CIBC Tower to relax, recharge and soak up some creative vibes during your lunch hour, on a break or between meetings.

Les Espaces temps

Promoter: Complexe Desjardins

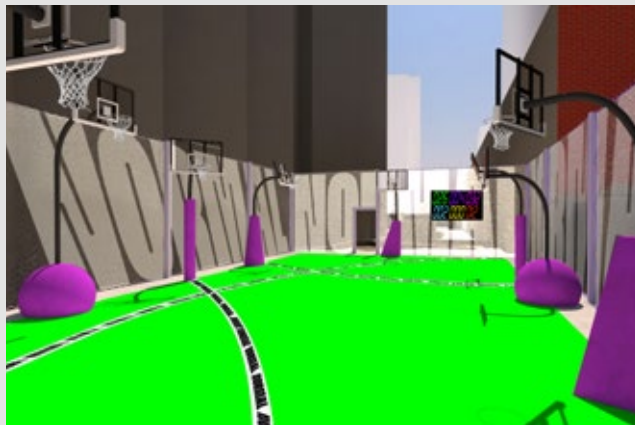
A series of immersive areas for co-working, brainstorming and relaxing all through Complexe Desjardins.

APRIL 4 TO SEPTEMBER 30, 2022

Complexe Desjardins, Level 3 (Street), 150 Sainte-Catherine St. West

How to participate

Discover the three immersive spaces of Espaces temps for a coffee break, a work session or brainstorming with colleagues during business hours at Complexe Desjardins.



NRML BSKT

Promoter: Harrison Fun

An accessible, stimulating and beautiful playground celebrating basketball.

SUMMER 2022

Rooftop of the Delta Hotel by Marriott Montreal
475 President-Kennedy Avenue

How to participate

Meet up during business hours on Delta Hotel's smart field for various sports challenges.

Animation and art installation project at Place Ville Marie

Promoter: Ivanhoé Cambridge

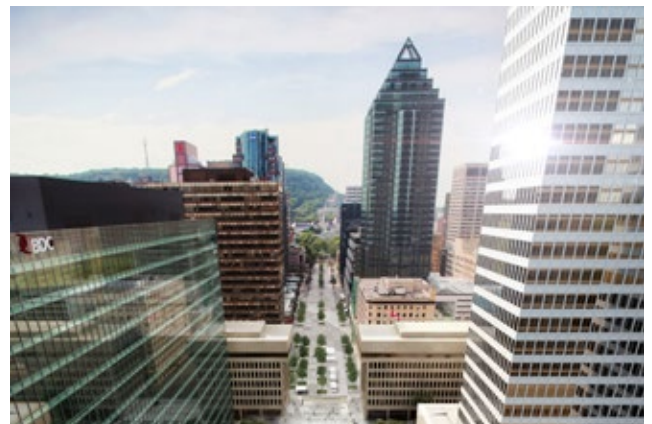
Helping generate buzz about our city and making it more attractive and exciting, this signature project for Montréal will have a monumental impact on the community – benefiting workers, residents, merchants and tourists alike.

















SUMMER 2022 – PERMANENT INSTALLATION

Esplanade Place Ville Marie, 1 Place Ville Marie

How to participate

Details to come



Location	Metro station	Opening date	Opening hours	Reservation required	Target*	Equipment required
ARcade • Promoter : Moment Factory						
Eaton Centre Level 1 (across from Time Out Market and UNIQLO)	McGill	From April 5 to June 23, 2022	Opening hours available on the reservation page	 Click to Reserve		Running shoes, a water bottle and comfortable clothes are recommended
Eating Voices • Promoters : Daily tous les jours and Nicolas Fonseca						
Le Central	Saint-Laurent	From March 24 to December 16, 2022	Opening hours of Le Central			Smartphone and headphones (Wi-Fi available on site)
Festival Art Souterrain XL • Promoter : Art Souterrain						
Montréal's underground network – Multiple locations Discover the pathway here	Multiple stations	From April 2 to June 30, 2022	Opening hours available on the Festival's website			No equipment required
Generations of Greatness • Promoters : Canadiens de Montréal, LNDMRK and Lumenpulse						
Cour Rio Tinto	Lucien-L'Allier	Permanent installation accessible at all times	At all times			No equipment required
Holographic Garden – The Other Side of the Screen • Promoters : Collectif Escargo and Multicolore						
CIBC Tower	Bonaventure	From March 7 to August 10, 2022	Installation accessible at all times			No equipment required
Les Espaces temps • Promoter : Complexe Desjardins						
Complexe Desjardins, Level 3 (Street)	Place des Arts	From April 4 to September 30, 2022	Opening hours of Complexe Desjardins		 Based on chosen zone	No equipment required
NRML BSKT • Promoter : Harrison Fun						
Roof of Delta Hotel by Marriott Montreal	Place des Arts	Summer 2022	To be determined	 Details to come		Running shoes, a water bottle and comfortable clothes are recommended
Animation and art installation project at Place Ville Marie • Promoter : Ivanhoë Cambridge						
Esplanade Place Ville Marie	McGill	Summer 2022	At all times			No equipment required

* Capacity may vary depending on current health measures.