

# ACC LR

Services aux entreprises



## Business Opportunities Seminar

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# Morocco: a strategic springboard to Africa

September 19, 2019

- 2:00 p.m.**      **Participants' arrival**
- 2:05 p.m.**      **Opening word**
- 2:10 p.m.**      **Economic portrait and business climate of the Moroccan market**  
Souad Elmallem  
Executive Partner  
6temik
- 2:30 p.m.**      **Strategic commercialization for the Moroccan market**  
Yves Renaud  
Strategic sales and international marketing expert
- 2:50 p.m.**      **Company testimonies**  
TBC
- 3:20 p.m.**      **Panel: legal, tax and logistics advice**  
Moderator: TBC
- Jean-François Poulin  
Partner  
Raymond Chabot Grant Thornton
- Richard Côté  
President

Hitek Logistic

Me. Youssef Fichtali  
Lawyer  
Fasken

**4 p.m. End of seminar and networking cocktail**

With the participation of:



Official airline:

