

# ACC LR

Services aux entreprises



## Business Opportunities Seminar

# Florida: A Growing Market

Learn how to seize the business opportunities thriving in the Sunshine State.

December 7, 2018

- 8 h 30**      **Registration and breakfast**
- 9 h**          **Opening remarks**  
Alexandre Genest  
Advisor, International Market Development  
Chamber of Commerce of Metropolitan Montreal
- 9 h 05**      **Introduction by the United States Consul General in Montréal**  
Robert W. Thomas  
United States Consul General in Montréal
- 9 h 15**      **US political context: challenges and opportunities for our businesses**  
John Parisella  
Senior Advisor, Business Outreach  
NATIONAL Public Relations
- 9 h 35**      **Florida: Overview of a dynamic market and its priority sectors**  
Hesam Houryaband Ph.D.  
Deputy Director  
Enterprise Florida
- 9 h 55**      **Effectively finance your Florida growth project**  
Claude Couture  
Director, International Services Development  
Senior Director, Sales, Desjardins Business Centres

- 10 h 15**      **NETWORKING BREAK**
- 10 h 45**      **Doing business in Florida: tax implications**  
Marie-Claude Péthel, CPA, CA  
Partner  
International Taxation  
Demers Beaulne
- 11 h 05**      **Adapt your positioning strategy to Florida's market**  
Martin Lampron  
President  
Xpand Group
- 11 h 25**      **Voice of entrepreneurs: the Neptune case**  
Alexandre Marchand  
General Manager  
Produits Neptune
- 11 h 45**      **End of the seminar and networking**

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