



# Trade Mission to U.S. Customs, Champlain and Plattsburgh

## December 8, 2016

- 7 a.m.** Welcoming of participants and departure by bus from the World Trade Centre Montréal
- 9 a.m.** U.S. Customs and Border Protection
- Tour of cargo processing facility
  - Marking and certificate of origin
  - North American Free Trade Agreement (NAFTA)
  - Product classification (HS code)
  - Quotas and restricted products
  - Sector-specific particularities
- 12:30 p.m.** Networking lunch with the members of Plattsburgh North Country Chamber of Commerce
- 1 p.m.** Case study: considerations for a company wanting to expand into the U.S. market
- Promotional material and brochures
  - Trade shows and samples
  - Distribution channels
  - Visas and U.S. labour law
  - Product liability and insurance
  - Incorporation
- 4 p.m.** Departure from Plattsburgh

### Information :

Louise Lauzon  
514 871-4002 #6227 | 514 261-2095  
llauzon@cmm.ca