



The Chamber of Commerce  
of Metropolitan Montreal

# Operation Back to School

Over 20 years of commitment to school retention



## Teacher's guide

The Chamber of Commerce of Metropolitan Montreal places a great deal of importance on motivating kids to stay in school. As a result, as each year, it has been organizing Operation Back to School to raise awareness among grade students of the importance of staying in school and getting a diploma. Through this initiative, the Chamber invites businessmen and businesswomen to go back to high school to talk about their experience, their success and the challenges they have had to overcome during their careers.

These encounters provide young people with more information about the job market, the outlook for employment and key skills they need to increase their employability. The presentations, which deal with the educational, professional and personal paths of businesspeople, are extremely enriching for students. Operation Back to School also gives businesspeople a chance to understand the reality of the school setting and motivates them to get more involved.

### This testimonial could change a life!

#### Your role in Operation Back to School

Operation Back to School would not be possible without your invaluable participation. So please register your group using the online form at [www.ccm.ca/school\\_form](http://www.ccm.ca/school_form)

### Before the presentation:

**As you well know, the best speakers are those who are the most prepared.**

Once the date of the presentation has been confirmed and you have the speaker's contact information, you must get in touch to explain where the presentation is taking place and what you expect from it.

To help make the encounter a success, encourage students to do some research and think about the speaker's profession or trade, organization and industry.

- What does the trade or profession involve?
- What education is required to exercise the trade or profession?
- What are the qualities, aptitudes and skills required for the trade or profession?

To get students to take part in the encounter, help them prepare questions about:

- the speaker's educational background
- the speaker's professional background
- the career choice
- the job market
- the utility of studies in the trade or profession





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## During the presentation:

It is important to give speakers clear instructions about what you would like students to get out of the presentation and greet speakers at the school's reception area, because they are no longer familiar with the school setting.

Speakers are businesspeople who volunteer their time to help students, so it is important to give them a warm welcome by introducing them to the principal or taking them on a tour of the school. Operation Back to School is meant to raise awareness among businesspeople as to the reality of high school students to encourage them to get involved.

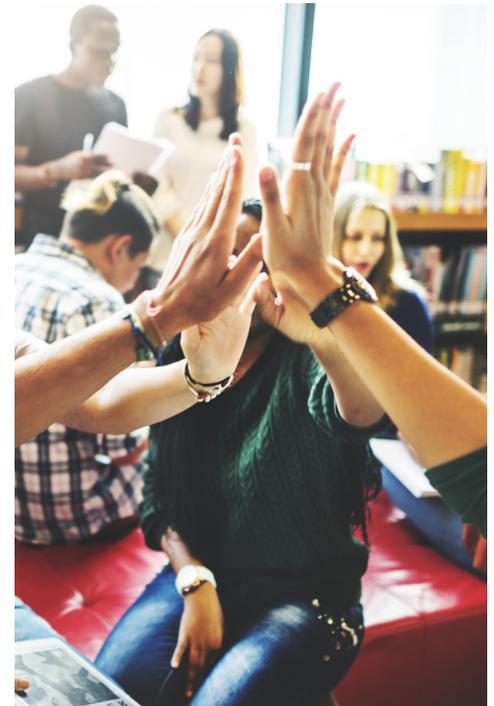
The speaker is not an educator. You will need to ensure that your students show respect and discipline.

## After the presentation:

We would be grateful if you could complete the [feedback form for teachers](#), to help us keep improving Operation Back to School. If you liked your speaker's presentation, a thank-you email or letter with comments is always appreciated.

Obviously, you are free to go over the presentation in class or to use information from the presentation for further study by students or any other activity.

You may then nominate one student from the group who has distinguished himself through his commitment and efforts. A drawing will be held to select the students who will receive a \$1,500 stay-in-school scholarship.



## Perseverance is important, so here are some more ways you can get involved:

For more than 23 years, Montréal Relève has been working on the socioeconomic development of the metropolis by increasing access to professional exploration experiences. Through internships, conferences, visits and workshops in preparation for succession, MR annually supervises more than 2,200 adolescents and young adults in their career choices. MR has several projects and programs addressed to different clientele, including Student Business, its flagship program. See how you can make a difference: [montrealreleve.ca/en](http://montrealreleve.ca/en)

For 57 years, JA Quebec (Junior Achievement - formerly Jeunes Entreprises du Québec) inspires, educates and trains elementary and high school students so that they can develop their full potential in financial literacy, labor market readiness and entrepreneurship. JA Québec's training programs have a concrete impact on young people aged 10 to 18, enabling them to develop many skills and plan their professional future. [jaquebec.com/en](http://jaquebec.com/en)

With the support of its 33 regional members, Réseau réussite Montréal mobilizes and catalyzes Montréal's livelihoods in a concerted effort to increase the reach and impact of actions that promote perseverance, school success and hang-up. [researeussitemontreal.ca/en/](http://researeussitemontreal.ca/en/)

Gold Ambassadors:

**OSLER**  
Lawyers

Silver Ambassadors:

**CPA** COMPTABLES  
PROFESSIONNELS AGRÉÉS  
DE MONTRÉAL