



PROJET MOBILITÉ EMPLOYÉS

PARTICIPEZ À LA RELANCE
DES DÉPLACEMENTS



The protection of information collected as
part of the Employee Commute Initiative





What information we collect and how we use it

The Chamber of Commerce of Metropolitan Montreal (CCMM)—in partnership with the City of Montréal, the Société de transport de Montréal (STM), the Autorité régionale de transport métropolitain (ARTM), the Ministère de l'Économie et de l'Innovation du Québec, and in collaboration with Géomax—attaches great importance to the protection of information collected as part of the Employee Commute Initiative (“the Initiative”) and how such information is processed and stored.

The information collected is used mainly for the following:

- Help the STM and ARTM enhance the information that they have and that is collected in order to adjust the public transit service offering based on fluctuations in demand and public health guidelines;
- Provide employers with a better understanding of when their employees arrive and leave so as to support their organizational management and the implementation of measures based on public health guidelines;
- Help employees benefit from measures and organize their work (teleworking or presence at the workplace) based on their commutes to and from work under the current health situation;
- Safeguard public transit commutes and thereby foster the city's economic recovery.

The information collected comes from the STM, the ARTM, the City of Montréal, employers and employees as well as open data sites.



What information we collect and how we use it

The following data is gathered directly from employers and employees who sign up for the Initiative.

Data provided by the employer :

- Company contact;
- Workplace address and telephone number;
- Employees home postal code.

Data provided by the employee:

- Employee's business e-mail address;
- Home address (optional);
- Home postal code;
- Weekly commuting intentions, mode of transportation and telework schedule.

Once employees provide their home address, the platform generates a geocode, which allows employees' mailing address not to be saved. At no time will it be possible to link commuting intentions to specific employees.

From the information collected, the platform generates analyses of employees' commuting intentions (round trip) to and from work based on mode of transportation, time of day, economic activity sector and geographic area. This anonymous data* is accessible to partners through dynamic and geomatic dashboards.

* *Anonymous data is data that does not identify specific individuals or companies.*



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What information will my employer have?

Through their dashboard, employers will be able to access their employees' commuting intentions, choice of mode of transportation and telework schedules, based on the time of day and the week. They will also have access to their employees' participation rate.

In the event of strong demand for certain modes of transportation, a CCMM employee may contact employers to tell them that some of their employees (employee numbers not identifiable) are on an itinerary with strong demand. Employers will then be able to notify these employees that it would be best to modify their schedule and mode of transportation. Since employers are the only ones who can identify their employees, only they can contact the latter.



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How we protect the information collected

Although the personal information that we collect is very limited, the protection of this information and its security are always important. The CCMM and the partners process and store the information collected using highly protected secure servers and networks. Appropriate administrative, technical, and physical safeguards are implemented to protect personal information against loss, theft, and unauthorized use, access, disclosure or modification, and to ensure the integrity of the information collected.

It should be noted that all CCMM, STM, City of Montréal, ARTM and Géomax employees having access to Initiative information are governed by the existing corporate policies and collective agreements in the respective organizations. These policies and agreements provide for the processing and protection of the strategic and sensitive data the organizations possess and use in their respective business processes to carry out the Initiative.



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General information and how to exercise your rights

You have the right to know the purpose of the information about you that the Chamber and its partners gather and process, and to access, update, or correct this information. Any employer or employee may stop providing information at any time.

You may also withdraw your consent at any time.

In such cases, you will no longer be able to access our services and their features, in whole or in part.

To exercise your rights as described above or if you have any questions or comments about this declaration, please [contact us](#).

To find out more about the protection of personal information online, consult the following websites:

[Commission d'accès à l'information du Québec](#)

[Office of the Privacy Commissioner of Canada](#)



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