

PRELIMINARY MISSION PROGRAM

Trade mission to Washington from May 7 to 9, 2014

All activities will be conducted in English

WEDNESDAY, MAY 7, 2014

Activities

Departure from the hotel lobby to the Embassy of Canada in Washington

Your network and business strategies with the Multilateral Development Banks (MDBs)

The Office of Liaison with the International Financial Institutions (OLIFI) at the Canadian Embassy in Washington, DC: Strategic partner of your approach to the MDBs

- Key actors from the Government of Canada to the International Financial Institutions
- Identification of business and partnership opportunities
- Upstream support and information for your bidding strategy
- Discussion: A strategy for promoting the Canadian know-how in education & training to the MDBs

Presentation of the Asian Development Bank (ADB)

Group dinner and networking

THURSDAY, MAY 8, 2014

Activities

Departure to the World Bank's (WB) main building

WB Group's activities in Education & Training

- Overview of the WB Education Strategy 2020
- Overview of the Systems Approach for Better Education Results (SABER) initiative
- Skills development and capacity building
- Tips for success

Regional perspectives

- Education and training projects in Africa
- Education and training projects in Asia
- Education and training projects in the Americas

Networking luncheon with the WB Group Executive Director for Canada

Presentation of the International Finance Corporation (IFC), a member of the WB Group

- IFC intervention model in developing countries
- Priorities and projects in education

Tips for success in WB-funded projects

- Examples of successful projects
- How to participate: Strategies
- Types of opportunities
- eConsultant2: The WB's solution for the selection of operational consultants

Free period

Options :

- Individual meetings scheduled at the WB
- Optional counselling session with the organizers
- Free networking
- Free visit of Washington

Networking cocktail

FRIDAY, MAY 9, 2014

Activities

Departure to the Inter-American Development Bank (IDB)

Education and training at the IDB

- Education division of the IDB
 - Priorities
 - Main projects
 - Regional programs at the IDB
- Office of Outreach and Partnerships: Opportunities for institutional alliances with the IDB

Canadian Executive Director's Office at the IDB

- Role of the office and what it can do for you
- Tips for success
- Discussion: Canadian Strategy at the IDB

Networking luncheon with the IDB Executive Director for Canada

Free period

Options :

- Individual meetings scheduled at the IDB
- Mission assessment at the Québec Government Office in Washington for the Quebec delegates (to be confirmed)
- Free networking
- Free visit of Washington

Departure to Montréal or Halifax