

# DOING BUSINESS IN NEW YORK

## UNDERSTANDING THE OPPORTUNITIES AND BEST PRACTICES

FRIDAY, OCTOBER 25, 2013

- 7:30 AM      REGISTRATION AND BREAKFAST**
- 8:00 AM      OPENING REMARKS**  
Board of Trade of Metropolitan Montreal
- 8:05 AM      QUEBEC-NEW YORK ECONOMIC RELATIONS AND PROMISING SECTORS**  
**Stéphane Fallecker**  
Director, Economic Affairs  
Quebec Government Office New-York  
Export Québec, Ministère des Relations internationales, de la Francophonie et du Commerce extérieur
- 8:40 AM      SEIZING OPPORTUNITIES: POST-SANDY RECONSTRUCTION**  
**Jeff Schramm**  
Senior Vice President  
Director, Federal Sector  
Gilbane Construction Inc.
- 9:10 AM      DOING BUSINESS IN NEW YORK: LEGAL ASPECTS**  
**François Paradis**  
Partner, Corporate  
Montréal Office  
Osler, Hoskin & Harcourt LLP
- Jason Comerford**  
Partner, Corporate  
New York Office  
Osler, Hoskin & Harcourt LLP
- 9:40 AM      BREAK AND NETWORKING**
- 9:55 AM      BUSINESS IN NEW YORK: WIN-WIN TAXATION PERKS TO SUPPORT YOUR GROWTH**  
**Marc Bélanger**  
Tax Lawyer  
Partner, International Tax Services  
MNP
- 10:20 AM    AMERICAN BUSINESS CULTURE – THE “NEW YORK CITY” CASE**  
**Pierre Trudel**  
Coach, Customer Relationship  
Avantage Interaction Client

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**10:45 AM TESTIMONIALS FROM QUEBEC BUSINESSES: SUCCEEDING AS A QUEBEC COMPANY ON THE NEW YORK MARKET**

**François de Gaspé-Beaubien**

Chairman and CEO  
Zoom Media

**Erminio Zappitelli**

Chief Executive  
TXT Carbon Inc.

**11:30 AM END OF THE SEMINAR AND NETWORKING**

Participants make their way to the business luncheon with Rudy Giuliani  
(Registered participants only)