

STRATEGIC FORUM GREATER MONTRÉAL AND ITS MAJOR PROJECTS

FRIDAY,
MARCH 15, 2013

Presented by:



PROGRAM

7:00 A.M. REGISTRATION, BREAKFAST AND NETWORKING

7:30 OPENING REMARKS

MICHEL LEBLANC
President and CEO
Board of Trade of Metropolitan Montreal

7:45 MAYOR'S SPEECH

MICHAEL APPLEBAUM
Mayor of Montréal
Chairman of the Communauté métropolitaine de Montréal

8:00 MINISTER'S VIDEO CONFERENCE

JEAN-FRANÇOIS LISÉE
Minister of the Ministère des Relations internationales, de la Francophonie
et du Commerce extérieur
Chair of Comité ministériel de la région métropolitaine
Minister responsible for the Montréal Region

INTRODUCTION

8:05 MONTRÉAL REAL ESTATE DEVELOPMENT AND CHALLENGES

BENOIT EGAN
Partner, Real Estate Consulting
Raymond Chabot Grant Thornton

8:20 TAKING ADVANTAGE OF PUBLIC CONSULTATION

LOUISE ROY
President
Office de consultation publique de Montréal

I. THE REVITALIZATION OF THE OLYMPIC PARK SECTOR

8:35 SPACE FOR LIFE UNVEILS THE RIO TINTO ALCAN PLANETARIUM

CHARLES-MATHIEU BRUNELLE
General Manager
Space for Life

8:50 YEAR TWO OF THE OLYMPIC PARK'S REVITALIZATION: ACHIEVEMENTS AND PROJECTS FOR THE FUTURE

DAVID HEURTEL
President and Chief Executive Officer
Olympic Park

9:05 QUESTION AND DISCUSSION PERIOD

9:15 NETWORKING BREAK

II. STATE-OF-THE-ART FACILITIES FOR RESEARCH AND EDUCATION

9:35 THE QUARTIER DE L'INNOVATION

YVES BEAUCHAMP
Chief Executive Officer
École de technologie supérieure

ROSE GOLDSTEIN
Vice-Principal (Research and International Relations)
McGill University

CAMERON CHARLEBOIS
Vice President, Real Estate, Quebec
Canada Lands Company

9:50 TECHNOPARC MONTRÉAL: A KEY PLAYER IN THE CITY'S TECHNOLOGICAL DEVELOPMENT

PAUL ST-JACQUES
Chairman of the board
Technoparc Montréal

10:05 OUTREMONT SITE: UNIVERSITÉ DE MONTRÉAL GIVES A NEIGHBOURHOOD BACK TO THE CITY

DR. GUY BRETON
Rector
Université de Montréal

10:20 QUESTION AND DISCUSSION PERIOD

10:30 NETWORKING BREAK

III. MAJOR INVESTMENTS THAT WILL CHANGE THE FACE OF MONTRÉAL

10:50 THE MAISON RADIO-CANADA SITE REDEVELOPMENT PROJECT

MARC Y. LAPIERRE
Executive Director, Real Estate Services
CBC/Radio-Canada

11:05 THE FONDS IMMOBILIER DE SOLIDARITÉ FTQ & CANDEREL PROJECT – QUARTIER DES SPECTACLES

DANIEL PERITZ
Senior Vice-President, Montréal & Ottawa
Canderel

11:20 THE L'AVENUE PROJECT

MICHAEL BROCCOLINI
Real Estate Manager
Broccolini Construction Inc.

11:35 CADILLAC FAIRVIEW UNVEILS ITS DEVELOPMENT PLAN FOR DOWNTOWN MONTRÉAL

SALVATORE IACONO
Senior Vice-President, Development and Portfolio Management
Eastern Canada Portfolio
The Cadillac Fairview Corporation Limited

11:50 QUESTION AND DISCUSSION PERIOD

CLOSING REMARKS AND THANKS

12:00 P.M. MICHEL LEBLANC
President and CEO
Board of Trade of Metropolitan Montreal

12:15 NETWORKING BUFFET AND TRADE SHOW

