

## PRELIMINARY PROGRAM

### **HUNGARY: A KEY ALLY IN CENTRAL EUROPE** **EXPLORE BUSINESS OPPORTUNITIES ON THE HUNGARIAN MARKET**

September 8, 2016

- 8:00 AM      REGISTRATION AND BREAKFAST**
- 8:30 AM      OPENING REMARKS**  
**Board of Trade of Metropolitan Montreal**
- 8:35 AM      WELCOME**  
**Bálint Ódor**  
Ambassador  
Embassy of the Republic of Hungary in Ottawa
- 8:40 AM      BUSINESS OPPORTUNITIES IN HUNGARY AND ITS KEY SECTORS**  
**Anis Ouanes**  
International Affairs Advisor  
Directorate of European Markets  
Ministry of Economy, Science and Innovation
- 9:05 AM      PANEL DISCUSSION: BUSINESS ENVIRONMENT AND LEGAL FRAMEWORK IN HUNGARY**  
**Dr. Laszlo Szabo**  
Deputy Minister of Foreign Affairs and Foreign Trade  
Government of the Republic of Hungary  
  
**Mr. Rob Porterfield**  
VP Manufacturing  
National Instruments  
  
**Gábor Bagdy**  
Deputy Mayor  
Municipality of Budapest
- 9:55 AM      BUSINESS TESTIMONIALS: QUEBEC COMPANIES ACTIVE ON THE HUNGARIAN MARKET**  
**Speakers to be confirmed**
- 10:10 AM     PRESENTATION OF THE DELEGATION OF HUNGARIAN COMPANIES**
- 10:30 AM     COFFEE BREAK AND NETWORKING**
- 11:00 AM     B2B MEETINGS - 6 dedicated tables (5 companies, 1 Hungarian organisations)**
- 12:00 PM     END OF SEMINAR AND NETWORKING**

Co-organized with:



EMBASSY OF HUNGARY  
OTTAWA

**WORLD TRADE CENTRE  
MONTRÉAL** 

L'équipe d'experts en commerce international  
de la Chambre de commerce du Montréal métropolitain  
Le WTC Montréal reçoit le soutien financier de Développement économique Canada.