

TEXAS AND ITS MANY BUSINESS OPPORTUNITIES

GET READY TO DEVELOP THIS MARKET WITH OUR EXPERT ADVICE

FEBRUARY 11, 2014

- 7:30 AM** **REGISTRATION AND BREAKFAST**
- 7:55 AM** **WELCOME REMARKS**
Board of Trade of Metropolitan Montreal
- 8:00 AM** **OVERVIEW OF THE TEXAS BUSINESS ENVIRONMENT**
Tom Creary
Chairman
American Chamber of Commerce in Canada
- 8:30 AM** **BUSINESS OPPORTUNITIES AND KEY SECTORS**
David Weiner
Consul and Senior Trade Commissioner
Consulate General of Canada in Dallas
- 9:15 AM** **HOW TO SUCCEED YOUR MARKETING STRATEGY IN TEXAS**
Pierre Trudel
President
Avantage Interaction Client
- 10:00 AM** **BREAK AND NETWORKING**
- 10:15 AM** **LEGAL ASPECTS AND TAX SYSTEM OF TRADE IN TEXAS**
Isabelle Tremblay
Lawyer
Joli-Coeur Lacasse
- 11:00 AM** **PANEL OF QUEBEC BUSINESSES: TESTIMONIES ON SUCCEEDING ON THE
TEXAN MARKET**
Luc Harbour
Chief Executive Officer
Nordicom
- Jean Fallacara**
Chief Executive Officer
Z-SC1 Biomedial

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Gil Gruber

Chief Executive Officer
Direct Objective

11:45 AM

CLOSING REMARKS

12:00 PM

NETWORKING

*Meetings with some stakeholders will be organized following the seminar.
(David Weiner, from the Consulate General of Canada in Dallas, will be
available to meet with the enterprises after the event.)*