

## STRATEGIC FORUM

# MANUFACTURERS

## AT THE DAWN OF A NEW INDUSTRIAL ERA

## PROGRAM

FRIDAY, FEBRUARY 21, 2014

### 7:00 A.M. REGISTRATION, BREAKFAST, AND NETWORKING

**7:30 OPENING REMARKS**  
MICHEL LEBLANC  
President and CEO  
Board of Trade of Metropolitan Montreal

### INTRODUCTION – A LOOK AT THE MANUFACTURING SECTOR

**7:45 THE RECOVERY OF THE MANUFACTURING SECTOR: OUTLOOKS, OPPORTUNITIES, AND STRATEGIES**  
GUY BARTHELL  
Partner, Strategy and Performance  
Raymond Chabot Grant Thornton

**8:00 DEVELOPMENT CAPITAL, A TOOL ADAPTED TO MANUFACTURING SECTOR FINANCING IN 2014**  
NORMAND CHOUINARD  
Head of Investments  
Fonds de solidarité FTQ

### 8:15 QUESTION PERIOD

### I. MANUFACTURERS IN THE DIGITAL AGE

**8:25 MANUFACTURING INNOVATION**  
GLENN SAWYER  
Director, Center for Manufacturing Operational Excellence  
SAP Canada

**8:40 PEERLESS CLOTHING'S SECRET**  
ELLIOT LIFSON  
Vice-Chairman  
Peerless Clothing Inc.

**8:55 THE DIGITAL REVOLUTION – A FOCUS OF DEVELOPMENT AT CANAM GROUP**  
JEAN THIBODEAU  
Senior Vice President, IntelliBuild and Management Information Systems  
Canam Group Inc.

### 9:10 QUESTION PERIOD

### 9:25 COFFEE BREAK AND NETWORKING

### II. NEW DRIVERS OF COMPETITIVENESS: AUTOMATION AND ROBOTIZATION

**9:55 INNOVATING AND AUTOMATING TO EXCEL**  
JEAN BÉLANGER  
President and Chief Operating Officer  
Premier Tech

**10:10 MEGA BRANDS IS INVESTING IN QUEBEC TO IMPROVE ITS COMPETITIVENESS**  
JEAN-FRANÇOIS ALBERT  
Vice President, Manufacturing  
MEGA Brands

**10:25 THE ERA OF COURAGE**  
ÉRIC BÉLANGER  
President  
Avant-Garde Technologies

JACQUES LATENDRESSE  
Co-President  
Ezeflow

### 10:40 QUESTION PERIOD

### III. MANUFACTURERS OUT TO CONQUER THE WORLD

**10:55 SETTLING IN TO BOOST EXPORTS**  
ÉRIC BEAUREGARD  
President  
AV&R

**11:10 BOMBARDIER AEROSPACE, TURNING ITS GAZE TO THE WORLD**  
HÉLÈNE V. GAGNON  
Vice President, Public Affairs, Communications, Corporate Social Responsibility and Achieving Excellence System  
Bombardier Aerospace

### 11:25 QUESTION PERIOD

### MINISTER'S SPEECH

**11:35 ÉLAINE ZAKAÏB**  
Minister for Industrial Policy and the Banque de développement économique du Québec

**11:50 CONCLUSION AND CLOSING REMARKS**  
MICHEL LEBLANC  
President and CEO  
Board of Trade of Metropolitan Montreal

### 12:00 P.M. NETWORKING BUFFET