

PRELIMINARY MISSION PROGRAM

Subject to change

Monterrey – Trade Mission: Expo Manufactura

February 2 to 6, 2026

Sunday, February 1	Monday, February 2	Tuesday, February 3	Wednesday, February 4	Thursday, February 5	Friday, February 6
					(OPTIONAL)
Arrival in Monterrey	Welcome seminar at the Consulate General of Canada in Monterrey 9:00 a.m. – 11:00 a.m.	Expo Manufactura: booth visits, prospecting, and possible B2B meetings 10:00 a.m. – 6:00 p.m.	Expo Manufactura: booth visits, prospecting, and possible B2B meetings 10:00 a.m. – 7:00 p.m.	Expo Manufactura: booth visits, prospecting, and possible B2B meetings 10:00 a.m. – 7:00 p.m.	Site visits and presentations 8:00 a.m. – 4:00 p.m.
	Lunch break				
	Presentations and networking activity 1:00 p.m. – 5:00 p.m.				
Free evening	Free evening	Networking cocktail (6:30 p.m. – 9:30 p.m.)	Free evening	Group dinner 8:00 p.m.	End of mission

LEGENDE



Possibility of B2B meetings



Visits to innovation hubs or c
Presentations



Presentations



Travel/mobility



Business development

This mission includes:

- Preparatory seminar
- 3 hours of personalized support per company

companies