





PROGRAM | TANDEM BUSINESS: BUSINESS OPPORTUNITIES BETWEEN MONTRÉAL AND CASABLANCA

-  **Format:** Virtual event – Zoom platform
 -  **Date:** March 25, 2026
 -  **Time:** 10:00 a.m. – 12:00 p.m. (Eastern Time)
 -  **Program duration:** 120 minutes
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Hour

Schedule

10:00 a.m.	Opening Remarks (2 minutes) Daniela Espinosa Gómez, Project Manager, Export Support Activities Chamber of Commerce of Metropolitan Montreal
10:02 a.m.	Welcome Addresses (15 minutes) Vana Nazarian, Interim Executive Committee Member, Head of International Outreach and Attractiveness, Associate Advisor for Attractiveness and Economic Development to the Executive Committee, and City Councillor – Côte-de-Liesse District, Ville de Montréal
10:17 a.m.	Othmane El Amrani, Economic Affairs Attaché, Québec Office in Rabat Silviu Lugojan, Senior Advisor – International Affairs – EAMO Exports, Investissement Québec International Acknowledgements by Daniela Espinosa
10:18 a.m.	Moderator Introduction – Presentation of the Experts – Daniela Espinosa Gomez
10:30 a.m.	Technology and AI Ecosystem in Montréal (Québec) Mehdi Benboubakeur, Co-Founder & Chief Executive Officer, Printemps numérique – 10 minutes
	Technology and AI Ecosystem in Casablanca (Morocco) - Fayçal Noushi, Chair of the International Commission – Americas, APEBI (10 minutes) -Fatiha Charradi, Chief Executive Officer, UM6P Canada – Complementary AI perspective (10 minutes)

Hour

Schedule

10:48 a.m.	Introduction to the Business Panel (2 minutes) Moderator: Naouel Hanani
10:50 a.m.	Business Panel Discussion (30 minutes) Five questions exploring real-world experiences, challenges, trends, cross-sector partnerships, and international expansion perspectives. <ul style="list-style-type: none">• SVB Dev (Montréal–Casablanca) Zouhair Brouzi, Chief Executive Officer• Bioeureka (Montréal) Mohamed Diallo, Co-Founder• Aviseo Conseil (Montréal–Casablanca) François Rousseau-Clair, Partner• Flexgroup (Montréal–Casablanca) Martin Arsenault, Vice President IoT
11:20 a.m.	Q&A Session with the Audience (10 minutes)
11:30 a.m.	Networking Session (10 minutes)
11:50 a.m.	Closing Remarks
12:00 p.m.	End of Program
