



**Chambre de commerce
du Montréal métropolitain
Board of Trade of Metropolitan Montreal**

September 16, 2005

Ms. Chantal Lévesque
President
Shan
3265 Jean-Béraud Avenue
Laval, Quebec H7T 2L2

Dear Ms. Lévesque:

On behalf of the Board of Trade of Metropolitan Montreal and its members, please allow me to extend our warmest congratulations on the alliance recently concluded between Shan and Maillot Baltex.

As you know, the Board of Trade is deeply interested in the clothing industry, a true economic engine of the metropolis. We are well aware that the business environment of your sector has recently undergone a major transformation. With the elimination of the import quotas stipulated in the Agreement on Textiles and Clothing (ATC) and the serious competition from emerging economies, there is no doubt a development strategy such as that just implemented by Shan and Maillot Baltex is a winning approach.

The Board of Trade believes that the only way to meet the challenges posed in the clothing and textile manufacturing sector, in both Montreal and Quebec, is to develop innovative partnerships, and identify high value-added niche markets. This strategy will also make it possible to save existing jobs in Greater Montreal and even create many new ones, thereby generating its share of economic spin-offs.

The Board of Trade is delighted to see the sectoral jewels of our economy, such as Shan, Maillot Baltex, and Parasuco, take advantage of Quebec creativity to remain competitive and innovative and thus contribute to the vitality of this industry and the international renown of Quebec fashion.

On behalf of the Board of Trade, its board of directors, and myself, I would like to assure you of our continued support in defending the interests of your industry.

Yours sincerely,

Isabelle Hudon
President and CEO

c.c. Mr. François Demers, President and CEO, Maillot Baltex Inc.



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Mr. François Demers
President and CEO
Maillot Baltex Inc.
1350 Mazurette Street
Montreal, Quebec H4N 1H2

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