

October 27, 2004

Mr. Jean-Marc Fournier Minister of Municipal Affairs, Sports and Recreation Tour de la Bourse 800 Place Victoria Suite 3.16 Montreal, Quebec H4Z 1B7

Dear Mr. Minister:

On the occasion of the second Équipe Québec forum held recently in Quebec City, you called upon chambers of commerce to welcome athletes with a view to making the business community more aware of the importance of physical activity.

The Board of Trade of Metropolitan Montreal shares your belief that partnerships between the business community and amateur sports can only be positive for all concerned. We would like to inform you that in response to your request, we will henceforth invite athletes to our activities as guests of honour.

We hope that this rapprochement makes the business community more aware of the issues of amateur sport and physical activity, and that they find ways to form new types of associations or partnerships.

We hope the other chambers of commerce respond to your request in the same manner so that together we can support athletes that represent us here and abroad.

Sincerely,

Benoit Labonté

President and chief executive officer