

MONTRÉAL-ISRAEL: BUSINESS OPPORTUNITIES IN THE VIDEO GAMING INDUSTRY

WEDNESDAY, JULY 30, 2014

8:00 AM REGISTRATION AND BREAKFAST

8:30 AM OPENING REMARKS
Board of Trade of Metropolitan Montreal

8:35 AM THE VIDEO GAME CLUSTER IN MONTRÉAL
Serge Landry
CEO, Miralupa
Board Member, Alliance Numérique
Board Member, Canadian Interactive Alliance

Alain Tascan
President & CEO
Sava Transmedia

9:05 AM MONTRÉAL'S ATTRACTIVITY – BUILDING THE CLUSTER
Eric Kucharsky
Project Director - ICT
Montréal International

9:25 AM THE VIDEO GAME SECTOR IN ISRAEL
To be confirmed

9:45 AM THE ISRAELI DELEGATION
Presentation of 7 Israeli companies visiting Montréal

- Captain Up
- Jelly Button Games
- KIDOZ Ltd.
- Playful Shark
- TabTale
- TROPHIT
- Upopa Games Ltd.

10:30 AM NETWORKING AND BUSINESS MEETINGS

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In partnership with:



Foreign Trade Administration
MINISTRY OF ECONOMY

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MONTRÉAL** 

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from the Board of Trade of Metropolitan Montreal
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