



Business Services



Desjardins Business Opportunities

The United States: a long term vision for our exporters

Assess your development strategy with advice from our experts

March 21, 2018

8:30 a.m. Registration and Breakfast

9:00 a.m. Opening Remarks

Jean-Christophe Lambert

Advisor, International Market Development Chamber of Commerce of Metropolitan Montreal

9:05 a.m. Welcome Remarks

Robert W. Thomas

United States Consul General in Montréal United States Consulate General in Montréal

9:15 a.m. Quebec-United States – A Shared Opportunity

Garry Douglas President

North Country Chamber of Commerce

9:35 a.m. Available Resources for Quebec Businesses from the Quebec and New York Governments

Ed Kowalewski

Director, International Investment Programs

Empire State Development

Daniel Paquette

International Trade Advisor - North America Division

Ministère de l'Économie, de la Science et de l'Innovation (MESI)

Business Testimony - A Canadian Business Shares its U.S. Experience 10:05 a.m.

Raymond Leduc

Vice-President - Business Development

Nova Bus and Prevost

10:20 a.m. **Coffee Break and Networking**

10:50 a.m. Buy America Mandates and the U.S. Legal Framework

Geneviève St-Cyr Larkin

Associate

McCarthy Tétrault

Logistics and Customs 11:10 a.m.

> Richard Martel President & CEO AP International

11:30 a.m. Impacts and updates of the U.S. fiscal reforms

Benoit Turcotte

Partner

Raymond Chabot Grant Thornton

11:50 a.m. **Business Development in the United States: From Advice to Financial Tools**

Claude Couture

Director, International Services Development

Desjardins

Daphnée Tousignant Maurice

Director, International Services Development

Desjardins

12:15 a.m. **End of the Seminar and Networking**

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